

Sustainability



We are as passionate about protecting the earth as we are about the quality of our printing. Mimeo continually strives to make responsible choices that help sustain and preserve our land, trees, and sky.

Minimizing Impact on Our Environment

- Toner on paper has passed rigorous recycling standards including European standards
- Mimeo does not use any supplies that include volatile chemicals or toxic fumes
- Zero emissions manufacturing environment
- Production process maximizes use of “cut sheets” of paper, to avoid waste
- We recycle most equipment components
- All paper is shredded and recycled at both facilities

Opening Green Production Facilities

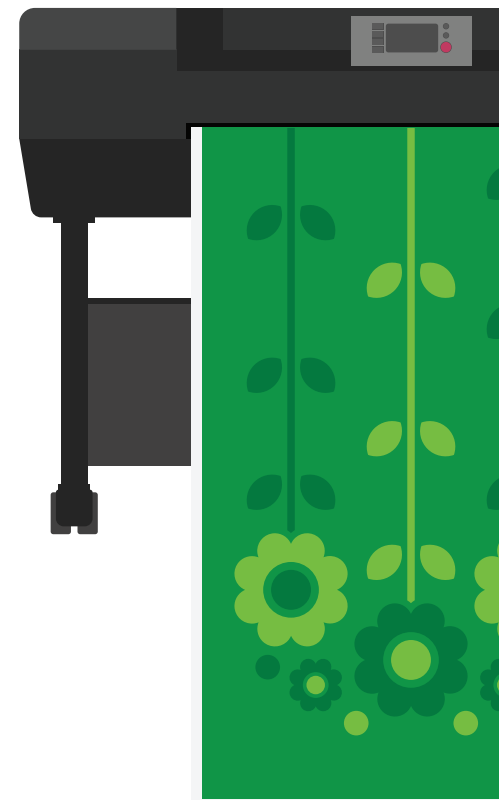
Mimeo prides itself in leading by example within our industry. For the opening of our new US facility in Newark, we selected and re-purposed a brownfield. Materials from the site’s previous structures were reused in the new facility, as well as disassembled for use in other development projects.

The result was a lower cost and higher community value that increased the amount of materials we were able to re-purpose in the facility’s construction.

On Demand Printing = Smarter Printing

Mimeo’s platform is a Shared Services Platform – this greatly reduces the need for the use of many facilities. By being a truly On Demand Printing solution, Mimeo eliminates the common problems of obsolescence and overprinting that are associated with more antiquated, offset runs.

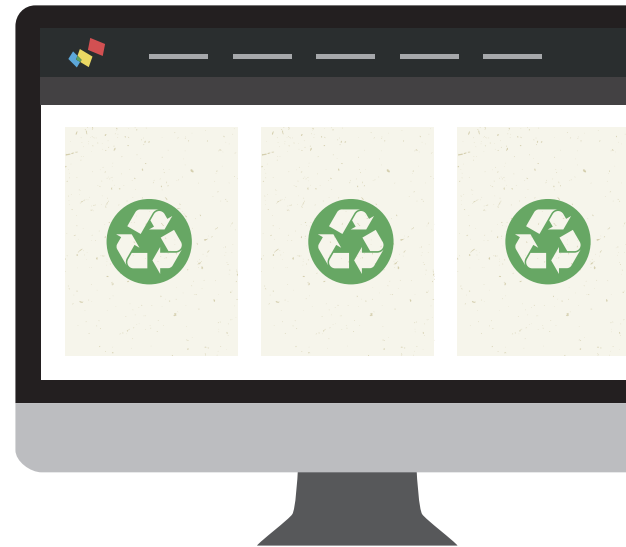
- Order from desktop vs. driving to printer eliminates unnecessary commuting to and from local print shops.
- Online document proofing vs. print and proof. Our virtual proofing technology eliminates the need to produce and ship physical proofs.
- Print only what you need, when you need it. Perfect for quantities customized for specific locations. Materials can change as pricing or marketing strategy changes.
- Shorter Shipments. Mimeo reduces shipping in North America by being adjacent to FedEx shipping hubs. This reduces additional air/truck transportation to a shipping hub.



Greener Product Offering

Mimeo's 100% recycled paper stock is FSC certified. We offer the following:

- Available in a text weight and card stock for Letter and A4
- Available for color or black & white printing
- A variety of FSC, SFI and recycled content papers
- Recycled Tabs
 - 30% recycled content
 - Card stock or mylar
 - Letter and A4 sizes
- Recycled Binders
 - Made with earth-friendly, non-PVC Polypropylene
 - Polypropylene (PP) is environmentally safer than vinyl and is non-toxic
 - Contains 100% recycled board
 - Manufactured with as much as 80% recycled post consumer waste (PCW) content
- Whenever possible we purchase our paper from paper mills that manufacture with non-polluting wind-generated electricity
- Our UV Coaters require less energy than most coaters because they don't require the application of heat for the drying process. They meet environmental standards because they do not contain any petroleum based coatings that create emissions into the atmosphere.



Workplace Accountability

All of us at Mimeo are dedicated to making a difference.

To ensure we hold ourselves to the highest standards possible and stay aware of the latest issues, all Mimeo employees follow these principles:

Education - We keep our staff, suppliers, and customers aware of our commitment to environmental accountability—and what they can do to help. We also integrate Green issues into our learning and development programs.

Continuous Improvement - Our policies are reviewed annually for compliance and progress. The team uses this information to set new, more aggressive goals for environmental accountability.

Recycling - We promote paper recycling in our printing facilities globally.

