

BLEED ALLOWANCE (0.125" outside from edge of card)

CARD (3.5" x 2")

TEXT EDGE (0.125" inside from edge of card)



The diagram illustrates the layout requirements for a 3.5 x 2 inch card. It features three nested rectangular boundaries: an outermost red dashed line representing the bleed allowance (0.125 inches outside the card edge), a middle green dashed line representing the text edge (0.125 inches inside the card edge), and an innermost solid blue line representing the card's physical dimensions (3.5 x 2 inches). The text labels are positioned at the top of their respective boundaries.