For every $1.00 spent on print, another $3.00+ is spent on the process and related services. Mimeo clients report an average time savings of 40% over previous methods of print procurement.

**THE MIMEO ADVANTAGE**

- **Save Time by Outsourcing Non-Core Work**
  Employees are the #1 cost associated with running a business.\(^*\) Outsourcing via time saving tools like Mimeo allow employees to focus on what is critical to the bottom line.

- **Increase Productivity**
  Upload, build, proof, order and reorder documents online in less than 5 minutes. Eliminate extra error-prone proofing and communication steps versus local print shops or internal resources.

- **Hidden Warehousing Costs**
  Warehousing, storing & inventory adds 19% to the total cost of print.\(^**\) Mimeo significantly reduces or eliminates the need to warehouse documents because of quick fulfillment and distribution.

- **Conversion from Fixed to Variable Costs**
  Avoid the financial commitments associated with buying or leasing equipment, preprinting inventory or purchasing warehouse space. There is no need to add expenses for equipment that stands idle for a significant amount of time. No minimum volumes, late cutoff times, and easy reordering make Mimeo an ideal solution.

- **Eliminate Document Waste**
  10-20% of all business documents are discarded without ever being used.\(^*\) Mimeo’s on-demand printing eliminates this waste by allowing you to order only what you need.

- **The Last Mile**
  Your content is created for an intended audience to consume. Mimeo handles not only the production but the logistics of delivery and tracking of materials both domestically and globally.

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\(^*\) InfoTrends True Cost of Business Communications

\(^**\) Cap Ventures